

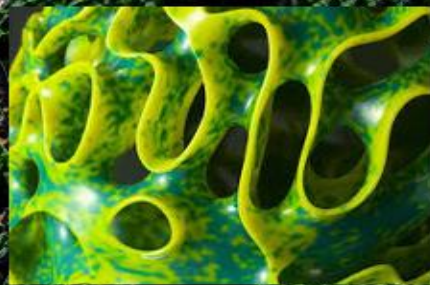
A person in a white dress stands on a rocky shore, looking out at the ocean under a clear blue sky. The person is positioned in the center of the frame, slightly behind the text.

Apotheosis

The World of Oz for the new millennium

Trysten Evans & Karine Scott

F/W 2020



Biodesign

Technology

Demi-Divinity

Dimension

Cultivation

Futuristic

Bioautomation

Life

Apotheosis

Additive
Manufacturing

Eccentricity

Fusion

Creation

preservation

Vitality

Eternity

Dynamic

Regenerative design

Influencers

Fashion icons our man is likely to model his wardrobe and style after.

Jaden Smith is a 20 year old actor, rapper, and model who challenges menswear.

Luka Sabbat is 20 year old stylist, model, and actor who has recently taken over men's streetwear

A\$AP Rocky is 29 year old rapper and model who is mainly known for being one of the most influential fashion icons of this generation



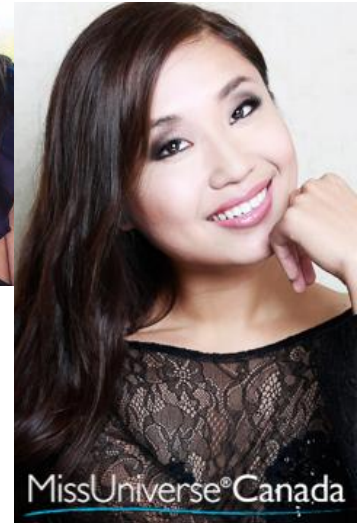
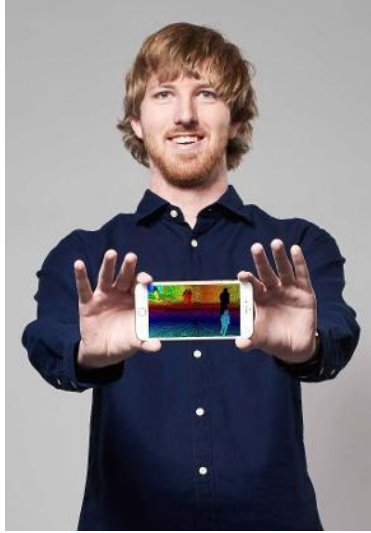
Innovators

Industrial innovators who inspire our man to push life's boundaries.

Austin Russel is a 22 year old founder and CEO of Luminar Technologies, a self-driving car company that raised \$36million and is in contract with Toyota.

Karen Dubbin is 28 year old innovator of "bio-inks" used by her company Aether to bioprint tissues

Rain Wang is a 28 year old co-founder of Skelmet, a company that 3D prints custom-fit eyewear



Target Market

Age: 20-40

Gender: Male

He is not committed to any aspect of his identity. Adjectives that describe him are transformative and eccentric. He is fluid with change and open to everything in the world.

Interests: Engineering, Authentic Korean Cuisine, Chill Low-fi Beats, the underground rager scene, Sundance Film Festival, Antique Cameras. Drives a Tesla, yearns to vacation on Mars.





Enshrined Mauve



Bone Marrow



Green Vitality



Umber



Electric



Eternity & Evergreen



Ultra Violet



Sprouting Marigold



Flesh Pink



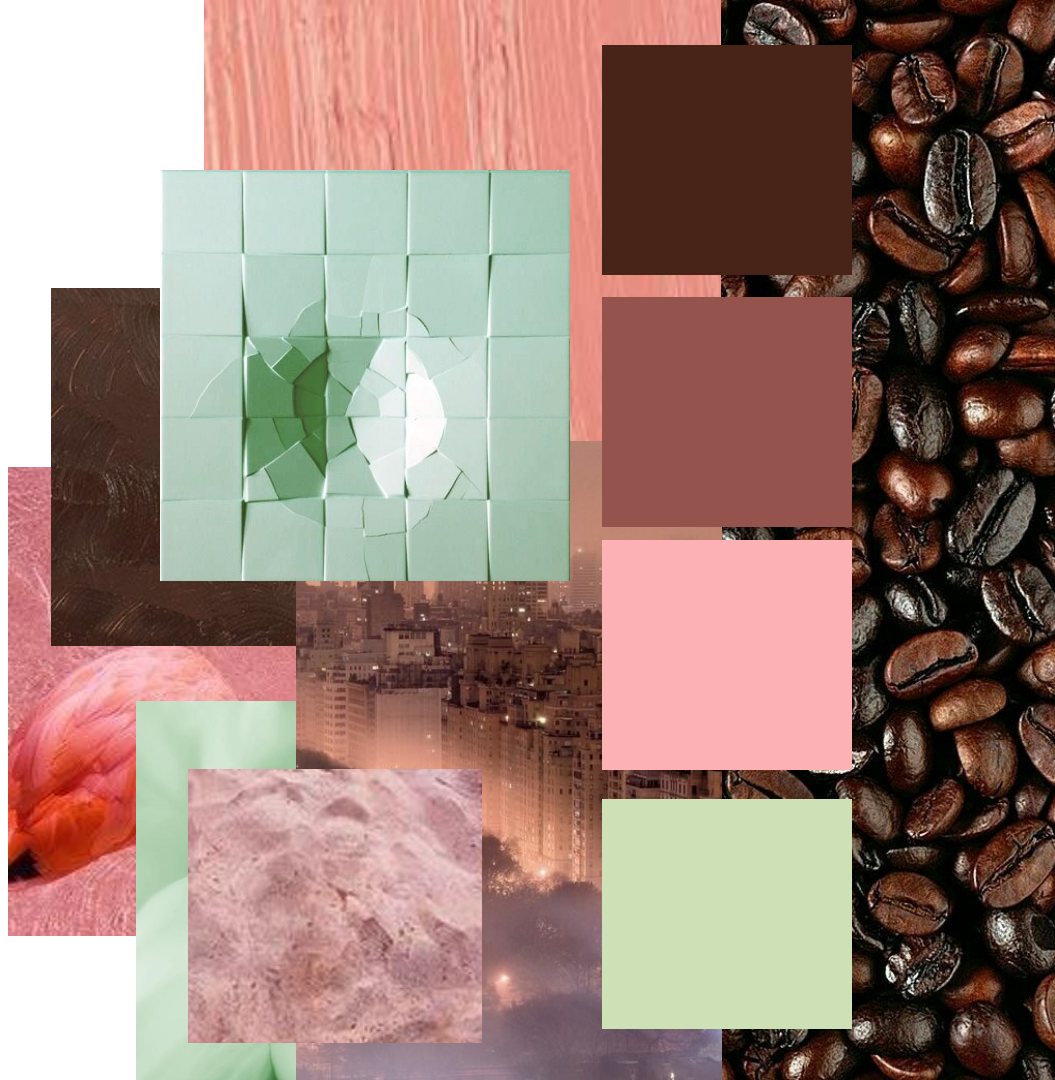
Circuit Blue



Yellow Creation

Bio Tones:

Umber
Enshrined Mauve
Flesh Pink
Green Vitality



Genesis:

Yellow Creation

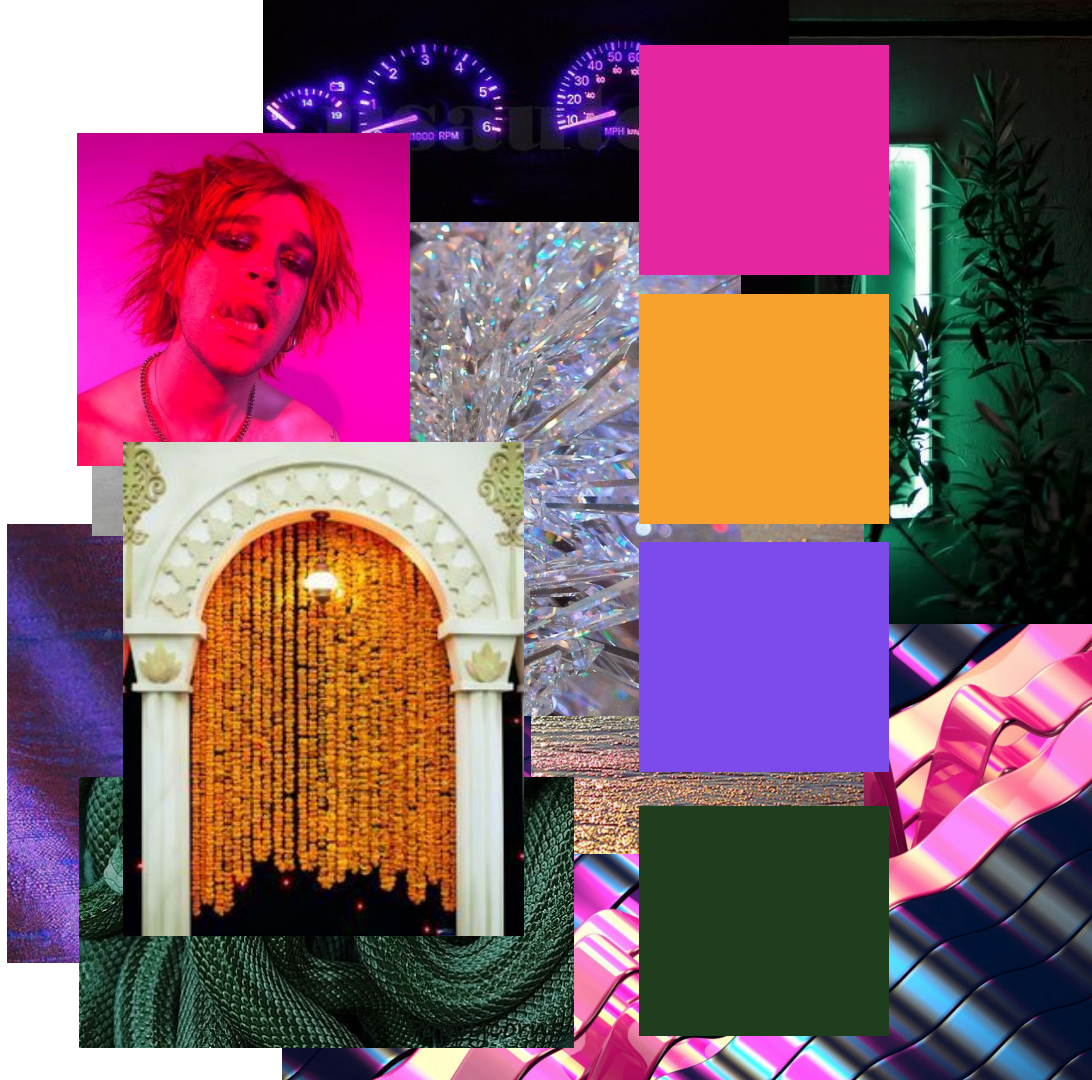
Circuit blue

Bone marrow



Spectrum of Prisms

Electric
Sprouting Marigold
Ultra Violet
Eternity & Evergreen



Materials Forecast

- Biodegradable Filaments
- Wearable Technology (Graphene)
- Bio-fabricated Leather
- Artificial Spider Silk
- Chemically Engineered Bacteria



Textiles Forecast



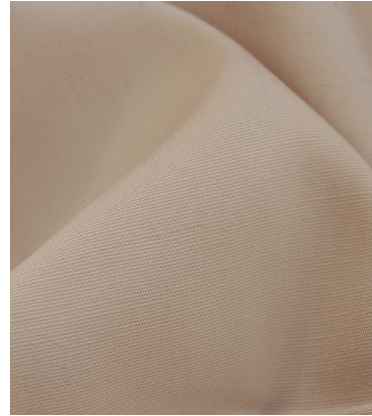
Solar Cell Fabric

Waterproof fabrics that convert sunlight into energy. (tetex.com, 2018)



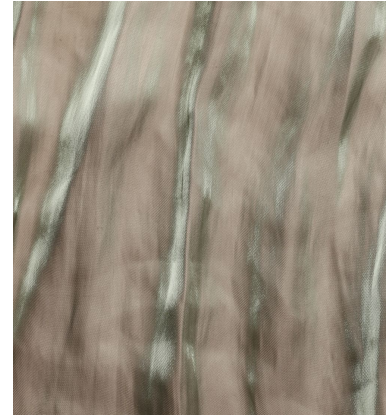
Iridescent Plastic

Used for outerwear and accessories



Linen Canvas

70% Tencel, 30% Flax.
Canvas weave



Iridescent Satin

Polyester
100% Polyester.
Satin weave.

Prints and Patterns Forecast



Prima Vera 2019 Viscose

Digital Print. 100% Viscose.

Plain weave.

End use; for shirting.

Details Forecast

Dimension & Bulk



Chunky sneaker soles
Balenciaga



Extra compartments
*Paris Fashion Week
Summer '18*



Over-embellished Jeans
MSFTS



3D printed sneaker soles
Adidas

Design concepts: Runway



Margiela FW18



Undercover FW18



C2H4 Taps Kappa SS18



Angus Chiang FW18



Eyeshree FW18

Design concepts: Runway



Louis Vuitton SS19



Juun. J SS18



MSGM SS18



Louis Vuitton SS19



Angus Chiang FW18

Design Concepts: Streetwear



New York Fashion Week
Summer '18 -WGSN



New York Fashion Week
Summer '18 -WGSN



Paris Fashion Week
Summer '18 -WGSN



New York Fashion Week
Summer '18 -WGSN



Milan Fashion Week
Summer '18 -WGSN

Designs Concepts: Streetwear



London Fashion Week
Winter '18 -WGSN



New York Fashion Week
Winter '18 -WGSN



Paris Fashion Week
Summer '18 -WGSN



Paris Fashion Week
Summer '18 -WGSN



New York Fashion Week
Winter '18 -WGSN

Key Items



Camera Bags
Off white



Dimensional Sneakers
Gucci



Raincoats/ Ponchos
Louis Vuitton



Bubble Jackets
Moncler



Utility Jogger Pants
*Paris Fashion Week
Summer '18 -WGSN*

Key Items



Utility Vest
NYFW Summer '18
-WGSN



Small Messenger Bags
Supreme



Iridescent Duffle Bag
Louis Vuitton SS19



Headpieces
NYFW Summer '18
WGSN



Bulky Chest Packs
Paris Fashion Week
Summer '18 -WGSN