

Education

Virginia Commonwealth University, School of the Arts
Richmond, Virginia || 2019
Bachelor of Arts, **Fashion Merchandising**. Minor in **Business**
Cumulative GPA: 3.0 || Concentration GPA: 3.2 || Dean's List Spring 2017

International Study

Santa Reparata International School of the Arts
Florence, Italy || Jun 2018 - July 2018 (2 mo.)
Coursework: Italian Fashion Language & History, Fashion Trend Forecasting

University of Westminster

London, England || Jan 2018 - May 2018 (5 mo.)
Coursework: Global Retailing, Visual Merchandising, & History of British Fashion

Experience

- Oct 2019 - Mar 2020* **ROSS Stores Inc. || Merchandise Operations Assistant [Temp] || New York City, NY.**
- Six month term supporting the lingerie and hosiery buying team for ROSS Stores Inc.
 - Responsible for processing, entering and submitting purchase orders.
 - Updating orders and records for accuracy to maintain SKU consistency between buyers and vendors.
 - Communicating with vendors through problem resolution to ensure operations run smoothly and timely.
 - Utilizing Excel and RDW database to generate essential reports for the buying team.
 - Labeling and organizing vendor samples.
 - Administering markdowns and price adjustments in Ross Stores database.
 - Executing competitor price research.
- Sept 2018 - Jun 2019 **Clover Kids Consignment || Sales Associate & Assistant Social Media Coordinator || Richmond, VA.**
- Responsible for facilitating successful selling days.
 - Designed fashionable windows to reflect popular trends, seasonal changes and in-store promotions.
 - Developed keen product knowledge for premier childrenswear and maternity brands.
 - Coordinated a social media strategy to optimize customer engagement, strengthen brand presence, and increase sales.
 - Executed data entry to account for all store merchandise.
- Oct 2016 - May 2017 **American Apparel || Sales Associate || Richmond, VA.**
- Worked in sales at renowned American manufactured and labored clothing company.
 - Provided styling expertise to customers based on occasion, need, and personal taste.

Internships

- Jun 2016 - Aug 2016 **Universal Music Group || Photographer || New York City, NY.**
- Documented events, private studio sessions, and on-set photo shoots for recording artists.
 - Provided creative input pre-production and on-set to enhance creative direction.
 - Retouched photos.
 - Equipment room upkeep.

Volunteer Work

- Spring 2018 **London Modest Fashion Week || Photography & Show Production || London, England.**
- Assisted set-up & production for the Haute Elan Fashion Shows.
 - Documented event essence, and catwalk looks.
- Spring 2017 **VCU "LAUNCH" Fashion Show Production || Dresser || Richmond, VA.**
- Dressed models walking in the VCU senior fashion show production.
 - Responsible for garment care and maintenance.

Skills

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|------------------|------------------------|------------------------|-------------------------|------------------------|
| - Lightroom CC | - HTML Coding | - Shopify | - Presentation Creation | - Product Specialty |
| - Photoshop CC | - 3D Print Prototyping | - Google Ads Certified | - Fashion Styling | - Visual Merchandising |
| - Illustrator CC | - Darkroom Processing | - Microsoft Excel | - Moodboard Designing | - Creative Thinking |